ATTN: NEWS / ASSIGNMENT EDITORS
MEDIA ADVISORY FOR TUESDAY, OCTOBER 14

ST. LOUIS RAMS TO VISIT SCOTT AIR FORCE BASE YOUTH CENTER — A UNITED WAY FUNDED AGENCY — AS PART OF HOMETOWN HUDDLE

WHAT: Hometown Huddle

WHO: - Rams players and cheerleaders including “Hometown Huddle Captains” quarterback Trent Green and linebacker Chris Draft
- 100 military youth ages 6-16

WHEN: Tuesday, October 14
3:30 pm-4:45 pm

WHERE: Scott Air Force Base Youth Center
4691 Patriots Drive
Scott AFB, IL 62225

*Media must have pre approval from the 375th AW Public Affairs to get on base

WHY: St. Louis Rams players and cheerleaders will promote healthy exercise activities and nutritional tips in order to reduce and prevent childhood obesity.

BACKGROUND: Introduced in 1999, the NFL and United Way of America launched a national day of community service called Hometown Huddle. All 32 NFL teams work with their local United Way on a variety of hands-on volunteer projects for the local community.

This year, the Rams will travel to Scott Air Force Base to engage local youth in after school activities. The activities will incorporate the HOPSports training system of fitness programming, which is a multi-screen video presentation, along with custom mats, colorful balls, rubber sticks, and jump ropes.

Students will also enjoy healthy snacks while learning about the importance of character building on and off the field. Rams players will present students with a “Certificate of Participation” to conclude the event.

SPECIAL NOTE: Media interested in covering this event should RSVP to 375th Airlift Wing Public Affairs at 618-256-5241/4206 no later than 4:30 pm this Friday. Media will meet at the Shiloh/Scott Air Force MetroLink Gate at 3 pm.

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