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NFL Ambassador and National Literacy Advocate closes out Summer Reading Initiative and Let's Move campaign strong in our Nation's Capitol

Washington, DC – Leading the national movement around the country with numerous summer literacy and physical activity events, **NFL Ambassador, Chris Draft** culminated his important initiative during two major events in Washington, DC, beginning with the leading a *Let's Move* and *Play60* event during the **Worldwide Day of Play on September 24, 2011** followed by a *Let's Read* event in partnership with **The Library of Congress's National Book Festival, September 25, 2011.**

As a **National Ambassador of the National PTA** and an advocate for empowering families to live healthy lifestyles, **Chris Draft** kicked off the NFL's Play60 movement by leading drills in the NFL area of the event. **The National Football League** along with other national sports organizations were represented at this major event lead by **First Lady, Michelle Obama** as part of her *Let's Move* initiative. Local youth representing community, sports leagues and health awareness and advocacy groups all participated and promoted the cause of getting and staying active. Chris's message to the parents and supporters was to carry this excitement throughout the year, not just during the summer months. After a day of fueling up and getting the kids to MOVE, Chris Draft was a featured Author during the **Library of Congress's National Book Festival** that Saturday where he held a book signing of his children's book, "*Do You Want to Play Catch?*" followed by the featured event "*Get outside and READ w/ Chris Draft*" on the National Mall.

Chris Draft and his foundation have committed to extending the reach of the Let's Read, Let's Move. initiative. As an Ambassador of several major organizations, like United We Serve, Chris has teamed up with the Corporation for National and Community Service to encourage American families to address the summer reading loss and childhood obesity by inspiring parents, caregivers and volunteers to read to the children in their lives and motivate them to stay physically active.

The Chris Draft Family Foundation focuses on seven primary initiatives with overarching themes that stress the importance of education, healthy lifestyles, character development, personal responsibility, self-discipline and physical fitness. The Foundation seeks partnerships with local and national community health organizations, school districts and non-profits across the country, striving to empower and uplift communities by educating and equipping families to make healthier choices.

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